



Electric guitar

Date

1965-1970 ca.

Primary Maker

Alamo Electronics

Description

Alamo Electronics was born when Charles Eilenberg, a WWII communications engineer, was recruited by the head of Southern Music to found a record player and radio manufacturing company. In the early 1950s, the company ventured into electric Hawaiian guitars and amplifiers. By the early 1960s, Alamo instruments were sold through the national distributor C. Bruno & Son. The NMM's Titan Mark I is an affordable, lightweight, hollow-body instrument.