## **Basic Detail Report**



## **Guitar**

**Date** 1944

**Primary Maker** Gibson, Inc.

## Description

The Southerner Jumbo, or SJ, was Gibson's replacement for the Jumbo "55" model in 1944. A very limited number of pre-War instruments with Factory Order Number 910 had rosewood backs and ribs, which on later SJs were made of mahogany. The SJ also had fancier trim than the preceding J-55, with multi-ply, celluloid binding trim, rosette inlay, and a celluloid heel cap. NMM 10867 also features a golden banner decal on the peghead, ONLY A GIBSON IS GOOD ENOUGH. This slogan was used on decals between 1944 and 1946, when it was abandoned because of a rather aggressive Epiphone ad campaign that touted its instruments for "When Good Enough Isn't

Good Enough." Stringing: six steel strings Soundboard: two-piece spruce: wide grain narrowing toward the flanks Back: two-piece rosewood; no back stripe Ribs: two-piece rosewood; no end graft; reinforced on interior with linen strips Head: mahogany; face finished in black lacquer; bell-shaped black celluloid truss rod cover secured with nickel-plated steel slot-head screws Neck: mahogany; integral with head; hole in treble side of neck heel from strap button, now removed Heel cap: white celluloid with two ply (blackwhite) celluloid trim Binding: white celluloid; six ply (alternating black and white) celluloid purfling trim on top; four ply (alternating black and white) celluloid purfling trim on back Fingerboard: rosewood; 19 nickelsilver frets; mother-of-pearl split block inlays behind 1st, 3rd, 5th, 7th, 9th, 12th, 15th, and 17th frets; white celluloid side dots behind 1st, 3rd, 5th, 7th, 9th, 12th, 15th, and 17th frets Nut: bone Bridge: rosewood with curved lower edge; mother-of-pearl dots inlaid on each side of bridge pins; angled bone saddle; white celluloid bridge pins Tuners: two sets of chrome-plated steel worm-gear machine tuners with brass-plated steel mechanisms; white celluloid heads Endpin: white celluloid Rosette: seven ply (alternating black and white) celluloid purfling strip set in from inside edge, with additional three-ply strip on outside, with natural wood in between Pick guard: imitation tortoise-shell celluloid (tear-drop shape) Lacquer: dark red-brown sunburst with fine craquelure Linings: kerfed maple Neck block: mahogany; beveled edges End block: mahogany Top braces: spruce X-brace, the joint of main cross brace reinforced with white cloth; transverse and finger braces with tapered ends; maple bridge plate Back braces: spruce back graft; four spruce back braces with tapered ends

## **Dimensions**

Total guitar length: 1026 mm (40-3/8") Back length: 514 mm (20-1/4") Upper bout width: 292 mm (11-1/2") Waist width: 271 mm (10-21/32") Lower bout width: 407 mm (16") Rib height (including edging) at heel: 98 mm (4-7/8") Rib height, at waist: 107 mm (4-3/16") Rib height, at end block: 125 mm (4-15/16") Head length: 171 mm (6-23/32") Head width, top: 75 mm (2-31/32") Head width, bottom: 65 mm (2-9/16") Neck length (nut to ribs): 349 mm (13-3/4") Neck width, nut: 42 mm (1-23/32") Neck width, heel: 55 mm (2-5/32") Soundhole diameter: 102 mm (4") Vibrating string length (nut to bridge edge): high E: 632 mm (24-7/8"); low E: 635 mm (25")